

C'est Vrai

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What is C'est Vrai? C'est Vrai [ph: \s_ɛ\ \vʁɛ\], a Django web app built upon a SQL database, was developed by activists and journalists who are passionate about improving efficiencies in investigative journalism, and above all, telling the truth. With C'est Vrai, it will take a few clicks to collect fact-based and sourced information on relationships between two individuals or entities, thereby helping journalists write and edit articles about Government, business, and the role of money in politics in New York City and eventually beyond.

- Demo Video: <https://youtu.be/n2RdrLLcBUY>
- About C'est Vrai Video: <https://youtu.be/qseXKFi1cFo>

C'est Vrai was originally developed by Progress Queens and is now in partnership with Open Wave Digital for further development.

Why is this significant? C'est Vrai will provide a resource for the average journalist that will rival much costlier big data research products used in other industries, such as Bloomberg. C'est Vrai is meant to help journalists and activists find sourced information in a time and cost effective manner. Currently there are 500,000 relationship entries in C'est Vrai's database. By the time of public launch, C'est Vrai will have 5 million relationship entries.

Indiegogo Campaign. An Indiegogo campaign has been launched to help complete the next phase of development, which will result in C'est Vrai being hosted on a website, where individuals and newsrooms can subscribe to and use the web app. Some donors or sponsors¹ to the Indiegogo campaign will receive early access to use C'est Vrai.

- Donate: <https://igg.me/at/cestvrai/x/17619742>

Current features:

1. Log-in via a web interface;
2. Search for sourced information for single individuals or entities and produce a report; and
3. Search for sourced information between two individuals or entities and produce a report.

Features to be expected:

1. Follow certain entities for changes in status;
2. Receive notifications based on certain parameters;
3. Leave comments related to specific relationships that other users can see and reply to; and
4. Social network components for engagement.

¹ A sponsor will publicly endorse C'est Vrai in order to help us meet our fundraising goals.